



Report: Overview of the

Inaugural Keep Angkor Clean!



Date & Time	The 17th of December 2016, from 7 a.m. to 11:30 a.m.
Location	Angkor Wat Temple complex, Siem Reap Province, Cambodia
Participants	About 2000 people <ul style="list-style-type: none">• Children from local Primary and Secondary Schools• Officials
Joint Organisers	Three Hearts Foundation, APSARA National Authority
Support	Siem Reap Municipality Miss Japan Contest Organising Committee Miss Japan Volunteer Association
Authorised by	Embassy of Japan in Cambodia

Honourable Guests

From Cambodia

H.E. Ly Samreth, Deputy Governor of Siem Reap Province

H.E. Hang Peou, Deputy Director General of APSARA National Authority

Mr. Rithivit Tep, Secretary General of Tennis Cambodia

From Japan

H.E. Takahisa Tsugawa, Minister of Embassy of Japan in Cambodia

H.E. Katsuhiko Shinohara, former Ambassador of Japan to Cambodia

Miss Ai Wada, Chief Manager of Miss Japan Contest Organising Committee

Miss Honami Izuka, Miss Japan 2016

Miss Chisato Haga, Miss Japan 2015

Miss Kiko Arai, Model & Miss Japan 2012

Miss Hisae Arai, Managing Director of THF & Miss Japan 2011

- Activities
1. Collection of rubbish by assembled kids and beauty pageants at four different locations
 2. Educational Exercise session “Let’s Beauticise!”
 3. Cultural Exchange session - 3 programs

KAC! MOTTO To raise awareness about public hygiene and protection of the environment, both among the local population and the hundreds of tourists who visit the Renowned World Heritage City of Siem Reap throughout the year.



Activities

Collection of rubbish



Miss Japan winners visited four local locations around Angkor Wat driving home the key message “Put rubbish in the bin!”

Educational Exercise “Let’s Beauticise!”



Miss Japan winners and the kids performed “Beauticise” highlighting the link between good health and physical workouts

Cultural Exchange Programme



Stage performances by three cultural groups attracted not only participants but also a lot of tourists. It also marked the growing friendship between Cambodia and Japan

Cultural Exchange Programme - 3 Programmes

Programme 1 - Educational Street Dance by POLARIXCREW

Programme 2 - YUKATA Show by Miss Japan and

Miss YUKATA in Cambodia Winners

Programme 3 - APSARA Dance by APSARA dancers



On the day

7:00 to 8:25 Collection of rubbish by Miss Japan winners and kids at the four locations

7:00 Kouk Chork Primary School

7:45 Srah Srang Primary School

8:00 Kravann Primary School

8:25 Teksen Tboung Village



9:00 Opening Ceremony

- Opening remarks and introduction of Honourable Guests
- National Anthem and Blessing dance
- Remarks from Miss Hisae Arai, H.E. Ly Samreth and H.E. Hang Peou



9:40 Educational Exercise “Let’s Beauticise!”

2,000 children and also Honourable Guests participated in “Beauticise” to discover the relationship between exercising and good health



9:55 Cultural Programme one, Educational Street Dance by POLARIXCREW

Using visually appealing movements a young Cambodian Street Dance Team performed an entertaining dance to showcase the importance of cleaning our environment



10:10 Cultural Programme two, YUKATA Show

by Miss Japan and Miss YUKATA in Cambodia winners

Dazzling looks of the beauty pageants and colourful costumes of YUKATA enhanced the historical charm of Angkor Wat



10:20 Cultural Programme three, APSARA Dance

The traditional APSARA dance took the audience back to the Angkor Era



10:30 Closing Ceremony

- Highlight of the event
- Remarks from H.E. Takahisa Tsugawa, H.E. Hang Peou and Miss Hisae Arai
- Group Photograph



11:00 Close Keep Angkor Clean! 2016



The outcomes of the event

The inaugural KAC, the Three Hearts Foundation's first foray into Siem Reap, was a resounding success in promoting the values of public hygiene.

This unique environmental event marked a significant step for THF through extending its influence to a massive 2000 local students and villagers.

My impression and thoughts - Ms Hisae Arai

For a number of years, we at THF have been enjoying good impressions and experiences through the charitable works we do. This Keep Angkor Clean! event was one of the most memorable and symbolic events for us.

To increase awareness about public hygiene, we attempted to involve not only local people, but also the tourists as much as we could. We believed that making a bigger impact was an effective way to realise our purpose. All of the activities were very impressive, especially the Beauticise section which THF created by collaborating with the Miss Japan Volunteer Association, it was just stunning. The view of 2000 kids' smiles, combined with the beautiful background of Angkor Wat was very memorable indeed. As an organiser of the event, those smiles gave us great pleasure.

It was also our great honour to have a partnership between the APSARA National Authority, and also heartfelt support from the Siem Reap Municipality, as well as the Embassy of Japan in Cambodia and the Miss Japan Contest Organising Committee. Without their support, we couldn't make this event so meaningful and valuable.

On behalf of the THF, I would like to take this opportunity to express my warmest appreciation to all of the honourable guests, participants, Principals, Directors and teachers of the local schools, performers and the beloved THF's donors.

We look forward to working with all of them once again at the next KAC! event.

Hisae ARAI

Managing Director of Three Hearts Foundation