
Report : Outcomes of A-Ha-Ha Project in Cambodia 2014



Date & Time : The 1st of November, 2014, from 8:00 to 12:00

Location : Angkor Kizuna hall at CJCC, Cambodia-Japan Cooperation Center

Participants : Almost 500 people

Nearly 300 children and orphans from 4 Provinces;

- from ASPEKA in Kep city
- from PSE, Koy Krobey and Boeung Khayan in Phnom Penh city
- from Sunrise in Kandal Province
- from Siem Reap Province

Nearly 200 University students

- from Royal University of Phnom Penh
- from Tayama Business School
- from National University of Management
- from Cambodia-Japan Cooperation Center

Parents of children and others

Organiser : Three Hearts Foundation

Support : OISDE(Organization of International Support for Dental Education),
University of Health Sciences, Tennis Cambodia

*This promotional event was part of the Japan-Cambodia Kizuna event
endorsed by the Embassy of Japan to the Kingdom of Cambodia.

M C : Kaori Izuka, Villa Teng

Activities : **1. Oral hygiene session**

Students of the University of Health Sciences (UHS) taught orphans and youngsters how to brush and maintain healthy teeth along with its importance.

2. Sports tennis session

Cambodia's top tennis players played mini doubles matches with guests and participants.

We did a draw to choose someone to play tennis with or against the top players.
'~Heart pounding or breaking? Dokidoki♡mini tennis~'

3. Educational Contest

3 teams from 3 different Universities and colleges performed relevant dramas to show the awareness of health, oral health and sports.

Guests and participants gave awards to the best 2 teams.

Why : To improve awareness of good health of youngsters, orphans, students of Universities by focusing on 2 areas; dental hygiene and sports particularly tennis.
To increase knowledge of good health of students of Universities who can be the advocates to their surroundings.

Honourable guests :

From Cambodia

- His Excellency Cham Prasidh, Senior Minister, Minister of Industry and Handicraft and President of Tennis Cambodia
- His Excellency Dr. Hong Sun Huot, President of Three Hearts Foundation and former Minister of Health
- His Excellency Vath Chamroeun, Secretary General of National Olympic Committee of Cambodia
- His Excellency Tep Rithivit, Secretary General of Tennis Cambodia
- Professor Vuttha Vorn, Vice-Dean of Faculty of Odonto-Stomatology of UHS
- Mr. Ith Rada, Mister Yukata in Cambodia 2014,
- Ms. Sorn Phirun, Miss Yukata Runner-up in Cambodia 2014
- Mr. Seng Sothea, Mister Yukata Runner-up in Cambodia 2014

From Japan

- His Excellency Yuji Kumamaru, Ambassador Extraordinary and Plenipotentiary of Japan to the Kingdom of Cambodia
- His Excellency Katsuhiro Shinohara, Deputy Chairperson of CIESF & Representative of Cambodia Office and former Ambassador of Japan to the Kingdom of Cambodia
- Miss Kiko Arai, model and Miss Japan 2012

On the day

8:00 Opening Ceremony

- Greeting by Hisae Arai, Managing Director of Three Hearts Foundation
- Opening remarks from His Excellency Dr. Hong Sun Huot, President of Three Hearts Foundation



8:15 Activity 1, Oral hygiene session

50 volunteer students from University of Health Sciences taught participants the importance of oral health through;

- Introduction using a slide show
- demonstration using big models of teeth and toothbrush
- quizzes
- lecture of brushing teeth



9:15 Received honourable guests

Honourable guests arrived at the Kizuna hall



9:30 Formal Opening Ceremony

- National Anthem
- Greeting by Hisae Arai
- Opening remarks from His Excellency Yuji Kumamaru, Ambassador of Japan to the Kingdom of Cambodia



9:50 Activity 2, Tennis session

Tennis Cambodia showed the enjoyment of tennis and taught participants the importance of the relationship between good health and sports through 3 mini doubles tennis matches.

We selected players by drawing their names and the top 3 tennis players from Cambodia joined the matches.



10:40 Activity 3, Educational contest

Students from 4 different Universities and colleges helped participants to understand the importance of good health and relationship between good health, oral health and sports through their performances as follows;

- CJCC, Cambodia-Japan Cooperation Center : Dance
- NUM, National University of Management : Skit and dance
- RUPP, Royal University of Phnom Penh : Skit
- Tayama, Tayama Business School : Skit



11:10 Supermodel's performance

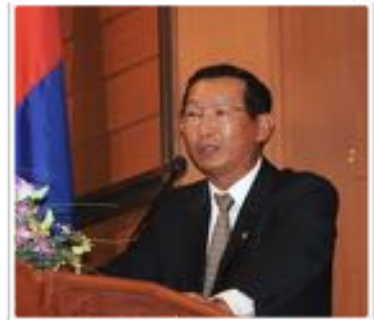
Miss Kiko Arai, the super model and Miss Japan 2012 showed her catwalk and shared with participants her healthy lifestyle and experiences.



11:30 Closing Ceremony

- Announcement of Second prize in Educational Contest : Tayama
- Announcement of MVP in Educational Contest : RUPP
- Closing remarks from His Excellency Cham Prasidh

His Excellency gave a wonderful speech and celebrated the beginning of Three Hearts Foundation.



11:50 Group Photograph



The outcomes of the event

The “A-Ha-Ha Project in Cambodia 2014” succeeded in improving the awareness of good health. This was achieved by the contributions of cooperative associations and students of 5 different Universities.

The unique concept that to improve awareness of good health by focusing on 2 areas; oral hygiene and sports had been successful and created a lot of enjoyment.

Through this initial project, the Three Hearts Foundation is accepted as a new innovative organisation in Cambodia and Japan.



The Impression of the event by Hisae Arai

First of all, I would like to thank all of our sponsors and everyone who supported 'A-Tooth-Tooth Project in Cambodia'. I am pleased to announce that we, Three Hearts Foundation, have successfully started our adventure in this developing country.

On the 1st of November, we promoted the awareness of good health for youngsters through our initial event. It was so exciting and a meaningful experience to all participants. The volunteer students performed remarkably. They realised our vision more than we expected.

I am very proud of my team members and they managed our program very well. We hereby promise to improve our projects by realising our vision continuously and meaningfully.

Thank you so very much for your understanding of our philosophy and ongoing support.

Warmest appreciation,

Hisae Arai
Managing Director of Three Hearts Foundation

